# Zoho data prep

* Zoho DataPrep is a no-code ETL tool that helps clean, transform, and manage raw data from multiple sources.
* It detects and fixes errors, removes duplicates, and standardizes formats for accurate analysis.
* With 250+ transformation options, users can shape data easily without coding.
* Features like rule-based workflows, quality scores, and version control improve consistency.
* It connects to CRMs, databases, and cloud apps, combining data in one place.
* Scheduled syncs keep reports updated with fresh, clean data.
* Users can track changes, undo errors, and export data to tools like Zoho Analytics or Excel.
* Overall, Zoho DataPrep saves time, reduces errors, and ensures reliable, analysis-ready data.